



Global Group

Customs Clearance is not for Ladies!!!

Presented by

Huda Janahi

Chief Executive



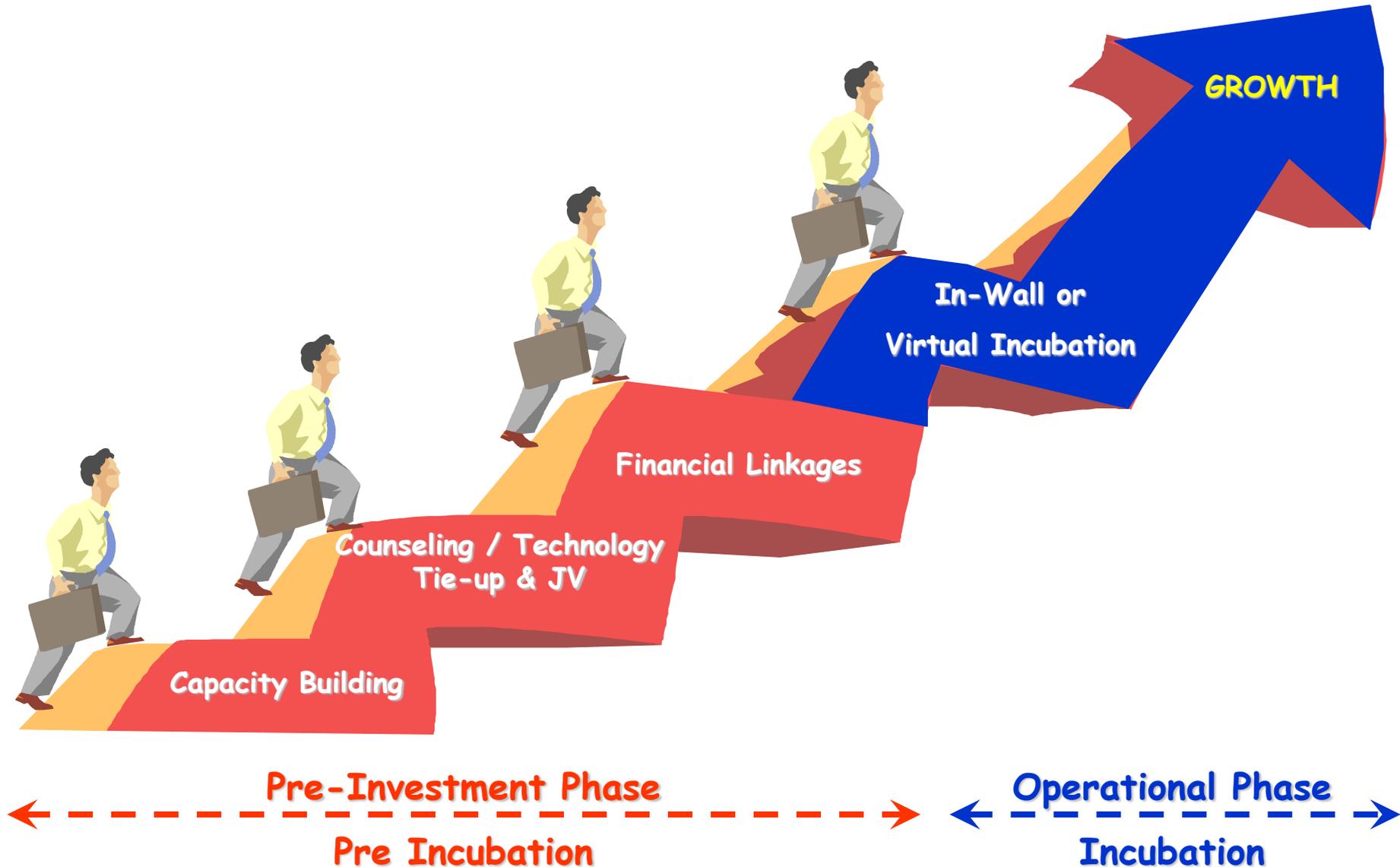
شركة جلوبال للخدمات
اللوجستية والتخزين



How did I start my private business?

- **Project Idea**
- **Business Plan**
- **Financing required**
- **Commercial Registration (Customs Clearance)**

Bahrain-Arab Model – Enterprise Development & Investment Promotion Program



Minister of Commerce & Industry awarding Certificate for the Bahrain - Arab Model for Enterprise Development & Investment Promotion Program





UNITED NATIONS INDUSTRIAL DEVELOPMENT ORGANIZATION

CERTIFICATE

This is to certify that

Ms. Huda Janahi

has participated in and completed the

“ ENTREPRENURSHIP DEVELOPMENT PROGRAMME”

organized by

**ARAB REGIONAL CENTRE FOR ENTREPRENEURSHIP AND
INVESTMENT TRAINING, BAHRAIN**

in
Manama, Bahrain
from **24 March to 23 April, 2001**



**United Nations
Industrial Development Organization**

Investment & Technology Promotion Office, Bahrain

Certificate Bahrain - Arab Model for Enterprise Development & Investment Promotion Program

Loan / Financing

- Submitted the business plan for my project “Transportation within the Gulf Countries” to the Bahrain Development Bank
- Loan Approval (40,000 BD = eqv. 120,000 USD)

Barriers & Difficulties

- Limited opportunities facing women with regards to licensing and incentives
- Family commitments
- 2000 – 2004 main activities of the company were targeted towards ordinary cargo and bulk mailing
- 2000 – 2004 refusal of granting me a commercial registration for Customs Clearance

Strengthening my Competencies

- **Joining the Entrepreneurship Development Program (EDP) organized by UNIDO in cooperation with the Ministry of Commerce & Industry and with Bahrain Development Bank**
 - **Acquiring the Commercial registration**
 - **Land Transport**
- **Counseling and constant support**
- **Facilitated my participation in Conferences, Workshops, Exhibitions regionally and abroad**

Commercial Registration

KINGDOM OF BAHRAIN
MINISTRY OF COMMERCE
ملحة رقم 1 من 1

مملكة البحرين
وزارة التجارة

شهادة تسجيل المؤسسة

تشهد ادارة السجل التجاري بوزارة التجارة ، بأنه قد تم تسجيل القيد المبينة تفاصيله أدناه وفقاً للنص المرسوم رقم (1) مالية لسنة 1961م وتعديلاته :

رقم السجل التجاري	47307-3	تاريخ التسجيل	10/01/2004	تاريخ الاستحقاق	10/01/2006
اسم صاحب السجل	هدى محمد عبدالله جناحي	الرقم السكاني	620801190	عدد الفروع النشطة	4
الاسم التجاري باللغة العربية	المؤسسة الاقتصادية التجارية	حالة المؤسسة	نشطة	REGIONAL TRADING ESTABLISHMENT	
الاسم التجاري باللغة الانجليزية	REGIONAL TRADING ESTABLISHMENT	المدينة/القرية/منطقة الحد	13977	صندوق بريد	2827
العنوان التجاري	شقة 233 مبنى 2210 مجمع 428 شارع/طريق/اسر				

Activities

- استيراد وتصدير وبيع الساعات
- استيراد وتصدير وبيع المجوهرات والفضة
- استيراد وتصدير وبيع الملابس الجاهزة
- دعاية وإعلان

Import, Export And Sale Of Watches.

Import, Export And Sale Of Jewellery And Pearls.

Import, Export And Sale Of Readymade Garments.

Publicity And Advertising.

25/12/2005 تاريخ الاصدار 2521

مدیر إدارة السجل التجاري

www.commerce.gov.bh Hotline: 17574777

Please, post this certificate at a visible place.

KINGDOM OF BAHRAIN
MINISTRY OF INDUSTRY & COMMERCE
ملحة رقم 1 من 1

مملكة البحرين
وزارة الصناعة والتجارة

شهادة تسجيل المؤسسة

تشهد ادارة السجل التجاري بوزارة التجارة ، بأنه قد تم تسجيل القيد المبينة تفاصيله أدناه وفقاً للنص المرسوم رقم (1) مالية لسنة 1961م وتعديلاته :

رقم السجل التجاري	47307-1	تاريخ التسجيل	21/07/2001	تاريخ الاستحقاق	21/07/2006
اسم صاحب السجل	هدى محمد عبدالله جناحي	الرقم السكاني	620801190	عدد الفروع النشطة	3
الاسم التجاري باللغة العربية	خدمات الشحن الشاملة والمسافرين	حالة المؤسسة	نشطة	GLOBAL CARGO & TRAVELLERS'S SERVICES	
الاسم التجاري باللغة الانجليزية	GLOBAL CARGO & TRAVELLERS'S SERVICES	المدينة/القرية/منطقة الحد	17	صندوق بريد	117
العنوان التجاري	شقة 2 مبنى 8 مجمع 117 شارع/طريق/اسر				

Activities

- إدارة وتشغيل أنظمة التطوير والتفلا وخدمات المشتركين
- تخليص البضائع
- تقديم المساعدة لعملائها فيما يتعلق بأجهزة التحكم
- تقديم المشورة والمعلومات للمؤسسات التجارية
- إوزيع العينات الترويجية (الدعاية)
- خدمات الشحن والتفريغ
- عمل برنامج سياحية من وإلى البحرين وداخل البحرين
- مركز الاتصال
- مكتب اداري لتطوير مبيعات الشركات والمؤسسات المحلية والأجنبية
- مكتب استشاري للترويج والسعاية
- تقل طعن المتناول والمخائب

Managing & Operating Systems For Coding & Accessing & Customer Services

Cargo Clearing.

Providing Control Equipment Assistance To Customers.

Providing Advice And Information To Business Firms.

Distribution Of Promotional Samples.

Forwarding And Stevedoring Services.

Planning Tourist Programmes From And To Bahrain And Inside Bahrain.

Call Center

Management Office For Development Of Sales Of Local & Foreign Companies And Businesses.

Freight Forwarding Consultancy Office.

Freight Forwarding & Shipping Of Heavy Cargo Loads.

11/04/2006 تاريخ الاصدار 2515

مدیر إدارة السجل التجاري

www.commerce.gov.bh P.O. Box: 5479 Hotline: 17574777

Please, post this certificate at a visible place. Please read the guidelines at the back.

Cargo Services and Travelers 2006

- Import & Export of Garments
- Import & Export of Jewelry & Pearls
- Import & Export of Watches
- Publicity and Advertising 2006

Commercial Registration

KINGDOM OF BAHRAIN
MINISTRY OF INDUSTRY & COMMERCE

مملكة البحرين
وزارة الصناعة والتجارة

Registration/Renewal Certificate With Limited Liability Company

Registration Date	02/05/2007	Registration No	65014	Branch No	1
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Address

Flat/Shop	0	Building	307
Road	1805	Block	318
City/Village			

The Directorate Of Commerce And Company Affairs of the Kingdom Of Bahrain certifies that GLOBAL COURIER SERVICES W.L.L registered under name

- GLOBAL COURIER SERVICES W.L.L -

Has been registered/renewed at the above address in accordance with Decree (1) Finance the year 1961 as amended by Decree No. 34/1976 and Decree No. 12/1978 and accordance with Commercial Companies Law No: 21/2001 and its amendments to Practice the following activities:

- International Express Services (A, Couriers, And Delivering Documents And B. Transportation Of Packages)
- Managing & Operating Systems For Coding & Accessing & Customer Services
- Distribution Of Promotional Samples.
- Call Center
- Management Office For Development Of Sales Of Local & Foreign Companies And Businesses.
- Providing Advice And Information To Business Firms.

is Valid Until **02/05/2008** Director of Company Affairs Page 1

Please, post this certificate at a visible place. Please read the guidelines at the back. www.commerce.gov.bh P.O.Box: 5479 Hotline: 17574700

Global Courier Services W.L.L

- International Express Services
- Distribution of Promotional Samples
- Call Center
- Providing Advice and Information to Business Firms.

KINGDOM OF BAHRAIN
MINISTRY OF INDUSTRY & COMMERCE

مملكة البحرين
وزارة الصناعة والتجارة

Registration/Renewal Certificate With Limited Liability Company

Registration Date	11/07/2007	Registration No	65893	Branch No	1
-------------------	------------	-----------------	-------	-----------	---

Address

Flat/Shop	0000	Building	2558ط
Road	2165	Block	0721
City/Village	JID ALI		

The Directorate Of Commerce And Company Affairs of the Kingdom Of Bahrain certifies that GLOBAL K. SPAN STEEL BILUDING W.L.L registered under name

- GLOBAL K. SPAN STEEL BILUDING W.L.L -

Has been registered/renewed at the above address in accordance with Decree(1) Finance the year 1961 as amended by Decree No. 34/1976 and Decree No. 12/1978 and accordance with Commercial Companies Law No: 21/2001 and its amendments to Practice the following activities:

- Management Office For Under The Greenfield Plant

is Valid Until **11/07/2008** Director of Company Affairs Page 1

Please, post this certificate at a visible place. Please read the guidelines at the back. www.commerce.gov.bh P.O.Box: 5479 Hotline: 17574700

Global K-Span Steel Bldg W.L.L

- Management Office for Under the Green field Plant.



Cargo Services



- Customization
- Freight Forwarding Air - Sea - Land
- Customs Clearance & Delivery Service
- Agents Representation
- Packing & Removals
- Charter Flight / Project Cargo Handling
- Sea-Air Cargo
- Transportation & Inter-Airport Trucking
- Refrigerated Transport
- Bonded Warehousing (500 sqm) at Bahrain International Airport
- Fulfillment & Distribution



Hong Kong Delivery Co.



Regional Trading Establishment Official Grand Prix Shop





REGIONAL TRADING & ADVERTISING ESTABLISHMENT



4x5 Mtr Sign Board



ZALLAQ HIGHWAY NEAR RIFFA VIEW



MAMEER NEAR AL MEER TRADINGS



ZALLAQ HIGHWAY NEAR BAHRAIN UNIVERSITY

GOLDEN TULIP BORDER OPPOSITE TO SHERATON HOTEL



5x15 Mtr Center Prisma 5x6 Mtr Prisma on both sides

4x10 Mtr Sign Board



MUHARRAQ

3X1.5 Mtr Lamppost



PRIME LOCATIONS IN BAHRAIN

Image Projection



For Advertising Enquiries Please Contact:

Tel: +973 17 583 258 • Fax: 17 580 293 • www.regional-trading.com

GLOBAL K-SPAN STEEL BUILDING SYSTEMS

QUICK ON SITE CONSTRUCTION

The mobile factory is taken directly to the construction site and the building is fabricated completely on site.

NO STRUCTURAL COLUMNS BEAMS OR TRUSSES REQUIRED

Steel arches are designed to be totally self supporting and do not require any support structure such as is needed in standard steel frame buildings.

BUILDINGS ARE INSULATED

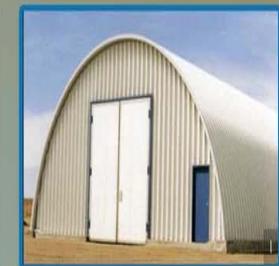
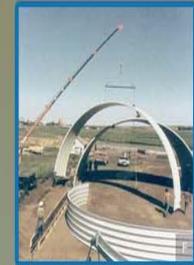
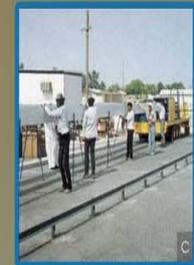
For temperature control in hot or cold weather the buildings can be insulated using urethane chemicals applied by spraying insuring complete coverage.

NO WATERPROOFING REQUIRED

The structure do not require any waterproofing. Arches are seamed together in a totally waterproof joint by the electric seeming machine. No bolts, nuts & screws are needed in the erection of the arches.

LOWER COST

Less time, fewer materials and easier construction all add up to the cost efficiency of using arch building system against any standard construction system.



Company Offices



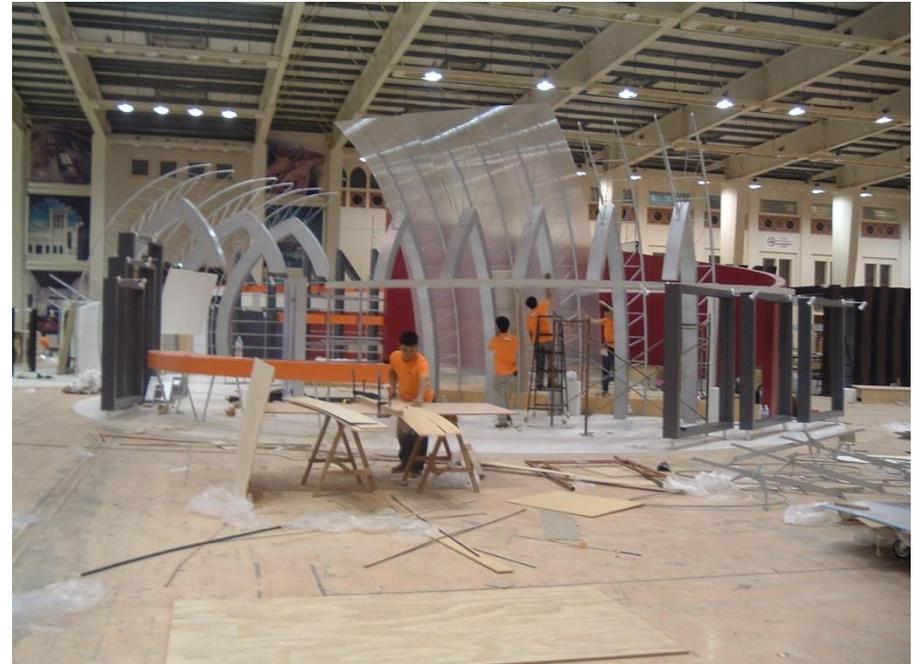
Malaysian Expo Kingdom of Bahrain – Saudi Arabia – UAE







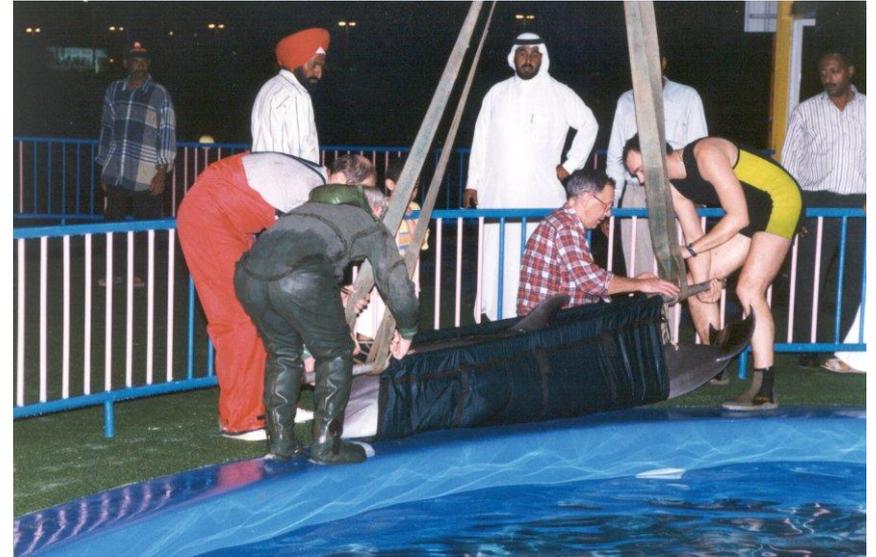
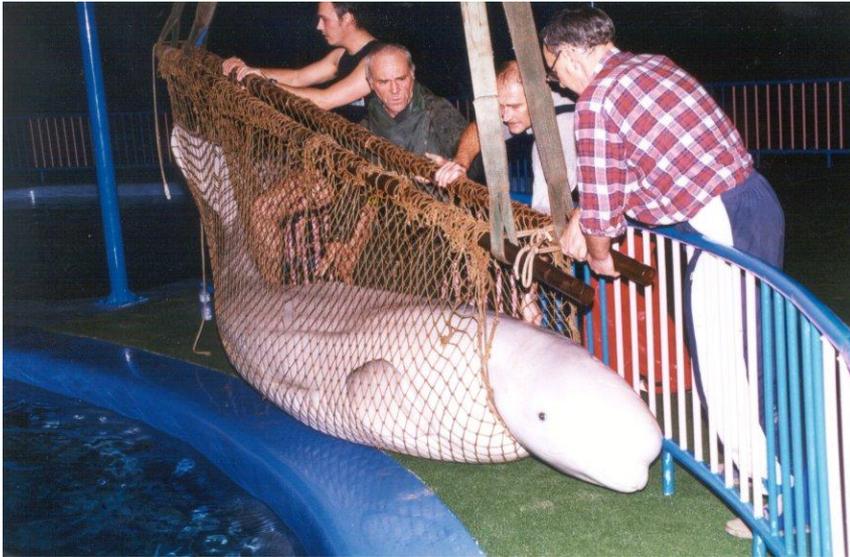




Celebrating the success with all employees and partners 2004



Shipping 3 Dolphins & 2 Seals Moscow - Bahrain - Morocco





Awal Dairy Company



Celebrating the success with all employees and partners 2005



Future Plans

- **Global Cargo**

- Expand the existing shipping network
- Expand the packages facilities
- Set-up a distribution center and warehouses in Bahrain

- **K-Span Factory**

- Expand further the existing operation in the Middle East

- **Regional Trading Establishment**

- Expand the company activities to other Arab countries like Lebanon, Saudi Arabia and UAE
- More involvement in the BAHRAIN FORMULA ONE GRAND PRIX

شركة جلوبال للخدمات
اللوجستية والتخزين (م.س.ك.ك.)



GLOBAL LOGISTICS SERVICES
& WAREHOUSING CO. (M.S.C.C.)

Joint Venture

CONTAINER YARD MANAGEMENT
FOR USCO – HIDD, BAHRAIN



Injaz



GLOBAL STUDENT COMPANY

في عهدكم الزاهر أصبح الإنجاز سهلاً



Global Student Company

في العدد القادم ترفيخوا
الزائد والمزيد من التطور في
أداء شركتنا الحديثة
والفريدة من نوعها

من برنامج إنجاز البحرين

شركة الطلاب الشاملة

الإصدار الأول للمجلة



The 1st issue of

GLOBAL STUDENTS COMPANY

from inJAz Bahrain program

5000 FREE ISSUE
الرعاية الرسمية

5000 نسخة مجانية
الرعاية الرسمية

PRINCIPAL SPONSORS



Concept & Designed by: naljanahi@hotmail.com أو إرسال رسالة إلكترونية على 17533811 للإتصال على

الإشراف والتنسيق والتصميم العام: جاسم الأستشار بروجي، الإتصال على 17533811 أو إرسال رسالة إلكترونية على naljanahi@hotmail.com

شخصية | تقنية | فنادق | الصحة | الرياضة | التجارة | السفريات | التسوق | تلبية

Vol. 01 Issue No. 01

March 2006 ADVERTISING MONTHLY MAGAZINE

مجلة عالمية شهرية توزع مجانية مارس 2006 طبعة رقم 1.

Certificates and Awards



Certificate of Achievement

This is to certify that
Huda Janahi

from

Global Cargo & Travellers Services

was a delivery partner in the

inJAz Bahrain Programme

inJAz Bahrain wishes to thank its School Partners and Business Partners who, through delivering inJAz Bahrain Programme, help students to understand the relevance of education to their future career and happiness in later life.

Hessa bint Khalifa Al Khalifa
Executive Director
inJAz Bahrain

2005/2006

Date _____

Dr. Easheed Al Mulla
Chairman
inJAz Bahrain



CERTIFICATE

This is to certify that

Huda Mohammed Janahi

from

Global Cargo & Traveller's Services

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inJAz Bahrain wishes to thank its School Partners and Business Partners who, through delivering the inJAz Bahrain Programme, help students to understand the relevance of education to their future career and happiness in later life.

Sheikha Hessa Al Khalifa
Executive Director
inJAz Bahrain

H.H. Crown Prince Shaikh Salman bin Hamed Al Khalifa



H.H. Prime Minister Prince Salman bin Hamed Al Khalifa honoured Huda Janahi for her great success.

MODEL OF SUCCESS

 "Women are now working side by side with men. They can have the power of men while retaining their femininity."
- *Maryam Wadaie, Fashion Designer.*

"Our religion and culture do not forbid us from being who we are. To the contrary, it enables us to be all we can."
- *Sabah Al Bahlani, Health Educator.* 

 "I was determined to break into a field that no other Bahraini woman has ventured into before. I managed to do so with hard work and self belief."
- *Huda Janahi, Entrepreneur.*

"Women need to look at their jobs more seriously. It's not about prestige. We hold just as much responsibility as men"
- *Rima Al Salah, Special Education Specialist.* 

 "There will always be difficulties and challenges facing you, and the crutch of it lays in the ability to overcome them with patience and commitment."
- *Dr Wead Al Jowder, Education Specialist.*

"I am sure that every woman has ideas, dreams and ambitions which she wants to achieve, but they need the support of their families."
- *Lulwa Sultan, Family Doctor.* 

 "The lack of recognition in Saudi Arabia for me as a woman has been the biggest obstacle. But when I look back I realize what an achievement this has been and how far ahead I got in such a short time."
- *Sonia Ashour, Interior Designer.*

"Youth are the pioneers of change, and given the appropriate support they can achieve great things for themselves and their community."
- *Enas Al Fardan, Marketing Executive.* 

 "The best way to get over the stereotypical influences is to have a role model to look up to, someone to show them that with vision and determination goals are achieved."
- *Yasmeen Osama, Insurance Expert.*

 **Models of Success**

*"They began with a grain of sand...
Now the world is in their hands!"*

Models of Success-the book- is the probing companion to the ground-breaking film. This thought provoking and insightful publication will launch readers onto a literary and visual journey destined to lift and inspire.

Imaginatively conceived, artistically designed, and powerfully written, this companion book will extend the focus from three dynamic women depicted in the film to nine courageous female trailblazers residing in various Gulf States.

Their stirring stories will capture the imagination of young adult readers across the Arab world. These stories will open new doors of perception. They will spark passion. And, most importantly these stories will inflame the hearts and souls of young adults to follow in the path of their bold predecessors, by taking the road less traveled.



For more information regarding the publication and availability of Models of Success, the book, call +973 -3672-8156 or +973 -3985-4720 or submit your queries to info@dreamfactorymc.com

Written by: **Ali Al Saeed** - Edited by: **Art L. Jones** - Layout and graphic design by: **Prasanth Sam**
Photography by: **Art Jones and Sarah Ibrahim**

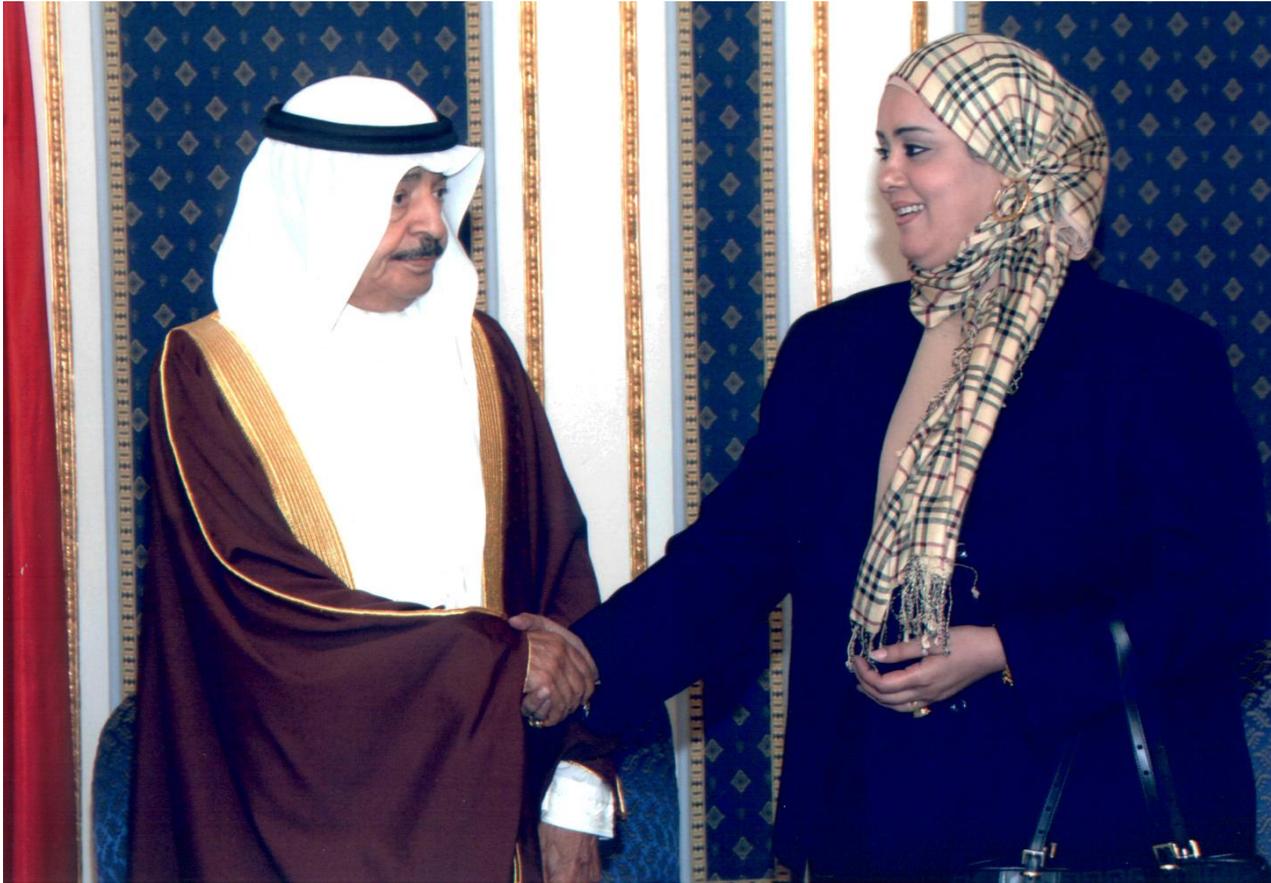
MINISTRY OF LABOUR for highest level of Bahrization



**H.H. Prince Sabika bint Ibrahim Al Khalifa, wife of HM the King
and Chairwoman of the Supreme Council for Women**



H.H. Prime Minister Prince Khalifa bin Salman Al Khalifa



Prime Minister Prince Khalifa bin Salman Al Khalifa received Finance Ministry under-secretary and Bahrain Development Bank (BDB) chairman Shaikh Ibrahim bin Khalifa Al Khalifa who introduced leading pioneers who launched projects worth more than \$1 million – up from the \$10,000 small projects they first launched.

فورة المليارديرات في العالم.. وضيوف جدد على قائمة الأثرياء العرب

السنة الثانية - العدد الثاني والعشرون - أبريل نيسان - 2006

Forbes

العربية

41 رشا الهوشان:
توليف السياسة مع هندسة
المتاحف



أقوى
50
سيدة أعمال
عربية



هدى جناحي رقم 46

وأيضاً
السوق العربية
في 2006

Caption:

Huda Janahi ranks 46th most powerful Arab businesswomen in 2006

Certificates and Awards

Mohammed bin Rashid Award for Young Business Leader 2005 for the Best Arab Start-up business in the Arab World from Dubai Crown Prince and U.A.E. Defence Minister General Shaikh Mohammed Bin Rashid Al Maktoum



The Investor of the Year Award 2005 presented on February 13, 2006 under the Patronage of His Majesty King Abdullah II Bin Al Hussein MENA Investment Ministerial Meeting 2006, In the category of Young Innovative Entrepreneur.







**H.H. Prince Sabika bint Ibrahim Al Khalifa, wife of HM the King and
Chairwoman of the Supreme Council for Women
2007**

The GCC Young Entrepreneur of the Year Award 2008



Mrs. Huda Mohd Janahi, the Chief Executive of Global Group is highly motivated and strategic leader. Her major strength in business opportunity identification, market assessments, and competencies.

Mrs. Huda Mohammed Janahi has been named by President George W. Bush as "an inspiring example for the whole region." She is also been a winner from among 3,000 business enterprises for Young Innovative Entrepreneur Award 2008 held at Oman. She also won other awards such as Investor of the Year Award 2005 on February 13, 2006 under the Patronage of His Majesty King Abdullah II Bin Al Hussein MENA Investment Ministerial Meeting 2006 and also received the Mohammed bin Rashid Award for Young Business Leader 2005 for the Best Arab Start-up business in the Arab World from Dubai Crown Prince and U.A.E. Defence Minister General Shaikh Mohammed Bin Rashid Al Maktoum. Mrs. Huda Mohammed Janahi ranked forty seventh from fifties for being a best and powerful business woman by Forbes Magazine.



UNIDO Announcement – Leader of Entrepreneurship



■ تصوير - علي سلمان



بيت الأمم المتحدة في البحرين يحتفي بنجاحها... د. هاشم حسين:

هدى جناحي أول امرأة في العالم تحمل لقب رائدة الأعمال القيادية

Leader of Entrepreneurship Recognition from UNIDO Headquarters

الشيخ ابراهيم بن خليفة: الجائزة فخر واعتزاز للمرأة البحرينية

«اليونيدو» تمنح هدى جناحي لقب رائدة الاعمال



Best Entrepreneur Lebanon Award for the Year 2011



UNIDO Entrepreneurs Ambassador





Women of Achievement for CSR Award in G8 UK



Visit to King Hamad bin Isa Al Khalifa



Certificates and Awards

Bahrain Danish Dairy Co. W.L.L.
C.R. No. : 992, P. O. Box : 601, Manama, Kingdom of Bahrain
Phone : (+973) 17 591 591, Fax : (+973) 17 591 150



شركة الألبان الدانماركية
س.ت. ٩٩٢، ص.ب. ٦٠١، المنامة، مملكة البحرين
تيلفون : (+٩٧٣) ١٧ ٥٩١ ٥٩١ ، فاكس : (+٩٧٣) ١٧ ٥٩١ ١٥٠

17th February, 2005

Ms. Huda Janahi
Chief Executive
Global Cargo & Travelers Service
Kingdom of Bahrain.

Dear Ms. Huda,

It was indeed a great pleasure to attend your Performance & Achievement Party 2004 on 2nd February 2005.

My team and myself enjoyed it very much and wish to thank you very much for the courtesy extended to us including the mementoes and photographs.

I must appreciate your dedication and efforts in conducting such events, which enhance the morale of your own staff, and improves the relation with your clients. A well-done job! Please accept my sincere admiration and congratulation for your achievements at such short span of time.

I wish you and your crew in the company greater success and achievements in the years to come.

Yours faithfully,
for Bahrain Danish Dairy Co. W.L.L.



Vijayan Melazhiyath
Purchasing Manager

Cc: Mr. Fawzi Tolefat



JETSON CONSTRUCTION SDN BHD
21316P



115th Floor, Merara Asia Life,
No.189, Jalan Tun Razak,
50400 Kuala Lumpur
Tel: 03-2162 2282
Fax: 03-2163 3941
E-mail : jetson8@tmnet.my

04th January 2004

Mrs. Huda Janahi
Managing Director
P.O.Box: 13977
Office: +973 17 533811
Fax: +973 17 536543
E-mail [E-mail globalc@batelco.com.bh](mailto:globalc@batelco.com.bh)
Global Cargo & Travellers Services
Kingdom of Bahrain

Dear Madam,

Subject: Appreciation for Successful Handling of the Malaysia Caravan 2003 Exhibition

It is with my great pleasure and honor writing to you to express my sincere appreciation for your kind support and assistance given to Bumi Movers Sdn Bhd, and I am very happy to inform you that the Transportation Project for Malaysia Caravan 2003 were very successful and fruitful despite the difficulties that you have had because of short of time and the changes of schedule in very short notice in addition to the Eid holiday. At the outset, I am very grateful to your valuable effort.

I am very grateful to you and to your organization for successfully handling such a very large project in three major cities in the GCC.

Also, there is no more appropriate time than the beginning of a new year to wish you and your organization every success and to express our appreciation for past assignments.

Finally, on behalf of the Bumi Movers Sdn Bhd and Malaysia Government, I would like to express my sincere appreciation to you and to all of your staff, and I look forward to expanding our mutually friendly relationship and co-operation between our two respective companies.

With warmest regards and best wishes,

Yours sincerely,

Aziz Khan
Bumi Movers Sdn Bhd



Certificates and Awards

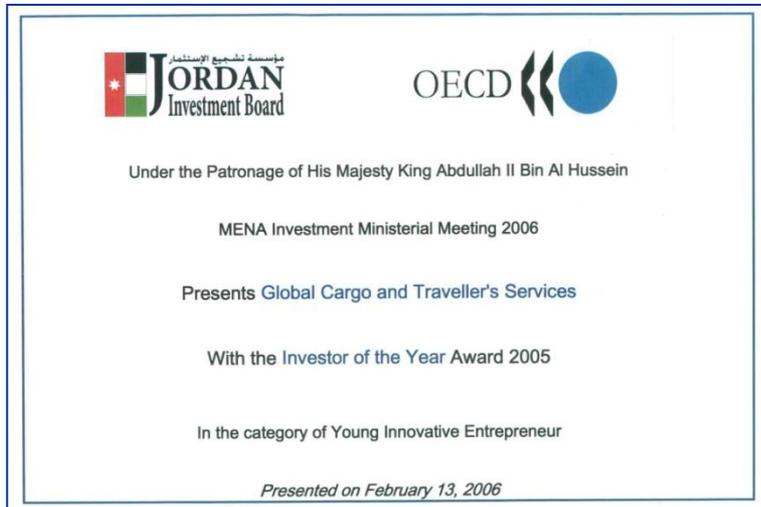


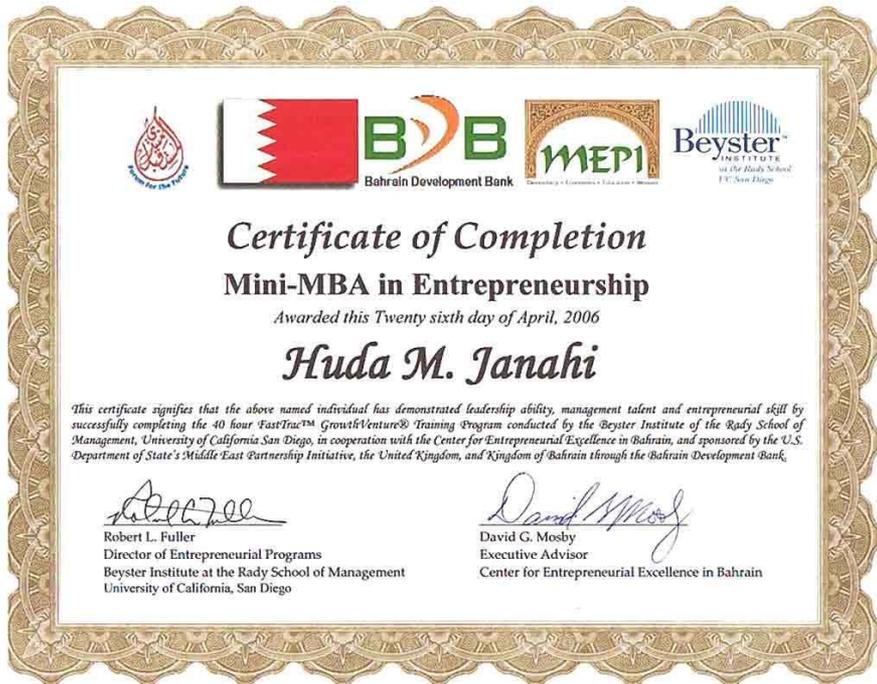
Bahrain Development Bank



United Nations Industrial Development Organization

Certificates and Awards

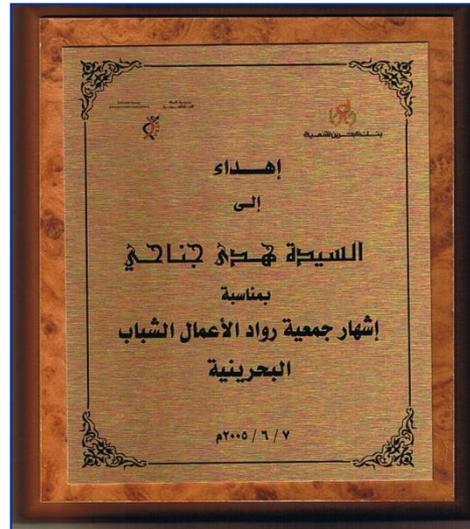




Certificates and Awards



Certificates and Awards



Volunteer activities

- **Founder and member in Bahraini young Entrepreneurship Association**
- **Member of Bahrain Business Women Association**
- **Volunteer in Injaz Bahrain program – inspiring youth for a better life**
- **Member of British Bahraini union**

Facts & Numbers

	BEFORE	AFTER
<u>Staff Number</u>	2	60
<u>Office Rent</u>	60 USD	12,000 USD
<u>Commercial Registration</u>	1	4
<u>Net worth</u>	8,000 USD	5 million USD

The Secret to Success

- The full reliance on Islamic Religion
- Consulting, quality and leniency at work
- Team work spirit
- Strategic planning and implementation

woman bahrain edition **this month**

professionals at large

Huda Janahi with a smile

'Shipping in style'

Name: Huda Janahi
Title: Managing Director, Global Cargo Services
Job description: Strategic planning and development, designing and re-engineering cargo activity processes; management of internal training policies to ensure that the company's training services are cost-effective and meet the needs of its operations; responsible for ensuring quality customer care; supervision of 15 employees and regular coordination with two consultants; investigation and development of potential partnerships in the region.
Skills required: Excellent communication, analytical and organisational skills; high motivation; open mindedness with leadership management skills.
Education: 2001 - Entrepreneurial Development Programme at the United Nations-Bahrain; 1997 - Diploma in Computer and Office Management at Dilmun Academy; 1987 - Book keeping at the University of Bahrain.
Work experience: Worked with father at a travel agency for many years.
Personal statement: 'Life is short. Meeting my God and Rasool Allah is very important. Secondly, we must achieve our dreams as women'.
Life dream: First of all to satisfy my God and and then to join the business women's community and in particular be an active member of the Bahrain Supreme Council for Women.
Advisors: I always share my ideas and decisions with a number of experts especially with my father and husband, both of whom have wide range of experience in the tourism and cargo business. I have also sought advice from experts in the Entrepreneurial Development Programme and at the Bahrain Businesswomen's Society. I look for expert advice to guide me when making important decisions related to new project assessments and management.
In her free-time: I take care of my family and children first, and then satisfy my personal needs such as reading, traveling and swimming.
One thing she would change for women in the workplace: I wish there was more support and equal opportunities, particularly for women to reach the executive decisionmaking level.
Career advice for other women: Work hard to achieve your personal objectives and make an extra effort to break through the 'glass ceiling' in employment opportunities, which keep women out of top leadership positions.

'Cargo is not for ladies,' they told her at the commercial registration office. But Huda is a lady and now runs a shipping and trucking company - so they were wrong. She claims it is persistence that has brought her this far, and her motto is 'never give in, no matter what they tell you.'

Article | SARAH KAKKOUR

HUDA LEARNED ABOUT tourism, business and cargo working with her father at a travel agency. She eventually branched out on her own with a small shipping office in Muharraq and only two staff members. Today she has 15 male employees, including her father and husband whom she employs as consultants. 'When one of my male employees has a question to ask me, they often ask my husband to soften me up first because they are scared of me. But my husband knows me so he won't do it.'

A few years ago, with the help of the Entrepreneurial Development Programme (see box), she purchased five trucks, becoming the first Bahraini company in the field besides offering a 24-hour hotline for



client and cargo inquiries. She has been recognised by the Ministry of Labour for employing more than 70% Bahrainis and unlike many in Bahrain, she pays overtime.

Now her focus is on expanding her cargo business and diversifying into other sectors. She has already listed her profits to open the Formula 1 Station (Marina) and Grand Prix Merchandise (Al Awwali Complex). In spite of her hard work and success, she remains committed as a wife and mother of two. She only goes to work in the morning and works from home from 2 pm to 12 am. [www](#)



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Last word

**Women can work, raise their
siblings and at the same time
be a successful
businesswomen through
perseverance and by
overcoming the challenges
and barriers that face her**

Thank you