

Website design and development rate card:-

A) 'Basic' website creation package

<u>Particulars</u>	<u>From Day (Working Days)</u>
Site Map design, creation, finalization & approval	Day 1-2
Website home page and inside page template development (2 page layouts)	Day 3-5
Conversion of Creative Work to HTML/CSS templates	Day 7-10
Creation of Pages (total no of pages 5 to 10)	
Back-end coding (HTML/CSS)	
Backup Module Implementation	Day 11-15
CSS and Alignment matching the creative work. Browser Compatibility	
Test & Review of Website	
Rework from Review	Day 16-20
User Acceptance	
Go Live	B/w Day 21-22

Commercials, Payment terms and Assumptions:-

- 1) Design, Development and implementation of the website: **BD 550/-**
- 2) The content will have to provided by the client, if need be the agency can develop the content, but the cost will be additional to over-all website design and development cost : **BD 20/- per page**
- 3) Additional pages will be developed at an additional cost of **BD 10/- per page**
- 4) The images for the website will have to provided by the client, if any royalty free images from Getty images or Shutter stock the cost on actual will have to be borne by the client
- 5) First 50% of the project cost to be paid at the time of sign-off
- 6) The rest 30% is payable once the site is in development mode and
- 7) The rest 20% to be paid once the beta version of the site is made live.

B) 'Medium' website creation package

<u>Particulars</u>	<u>From Day (Working Days)</u>
Site Map design, creation, finalization & approval	Day 1-3
Website home page and inside page template development (3 to 4 page layouts)	Day 3-7
Installation of prerequisite for CMS	Day 7-10
Installation of Core Modules - Menu Manager, Article Manager & URL Manager	
Conversion of Creative Work to CMS Templates	Day 11-18
Creation of Pages (total no of pages 10 to 15)	
Back-end coding	
CMS Integration & Implementation	
CSS and Alignment matching the creative work. Browser Compatibility	Day 19-25
Test & Review of Website	
Rework from Review	
User Acceptance	
Google Map Integration & Google Site Analytics, etc;	B/w Day 26-28
Go Live	

Commercials, Payment terms and Assumptions:-

- 1) Design, Development and implementation of the website: **BD 800/-**
- 2) The content will have to provided by the client, if need be the agency can develop the content, but the cost will be additional to over-all website design and development cost : **BD 20/- per page**
- 3) Additional pages will be developed at an additional cost of **BD 10/- per page**
- 4) The images for the website will have to provided by the client, if any royalty free images from Getty images or Shutter stock the cost on actual will have to be borne by the client
- 5) First 50% of the project cost to be paid at the time of sign-off
- 6) The rest 30% is payable once the site is in development mode and
- 7) The rest 20% to be paid once the beta version of the site is made live

C) 'Large' website creation package

<u>Particulars</u>	<u>From Day (Working Days)</u>
Site Map design, creation, finalization & approval	Day 1-3
Website home page and inside page template development (3 to 4 page layouts)	Day 3-10
JQuery/Ajax application module creation	
Installation of prerequisite for CMS	Day 10-13
Installation of Core Modules - Menu Manager, Article Manager & URL Manager	
Conversion of Creative Work to CMS Templates	
Creation of Pages (total no of pages 16 to 30)	
Back-end coding	Day 13-17
CMS Integration & Implementation	
Backup Module Implementation	
Social media integration on website and CRM systems for website	Day 18-21
CSS and Alignment matching the creative work. Browser Compatibility	
Test & Review of Website	
Rework from Review	Day 19-30
User Acceptance	
Google Map Integration & Google Site Analytics, etc, Basic SEO set-up	B/w Day 30-32
Go Live	

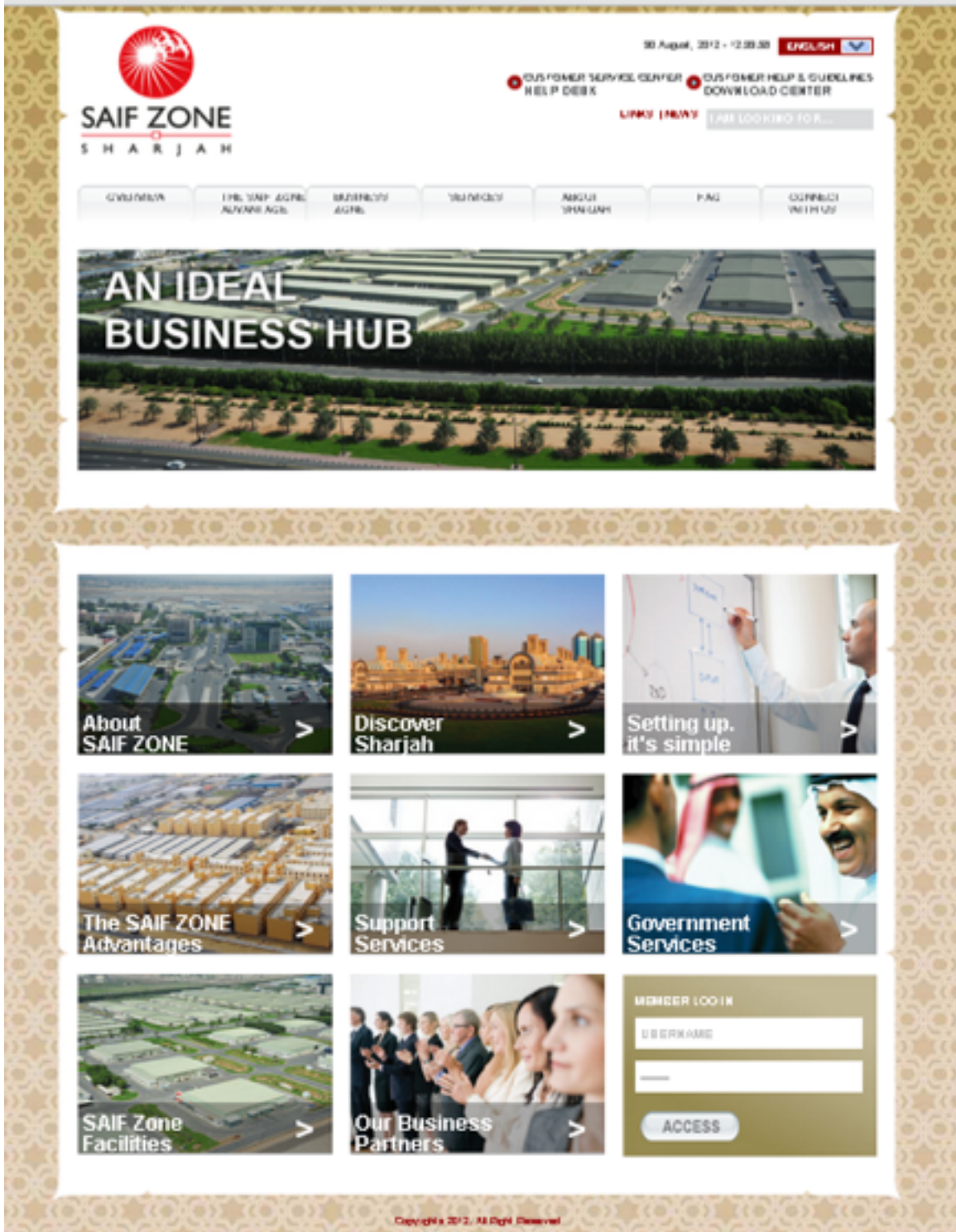
Commercials, Payment terms and Assumptions:-

- 1) Design, Development and implementation of the website: **BD 1,000/-**
- 2) The content will have to provided by the client, if need be the agency can develop the content, but the cost will be additional to over-all website design and development cost : **BD 20/- per page**
- 3) Additional pages will be developed at an additional cost of **BD 10/- per page**
- 4) The images for the website will have to provided by the client, if any royalty free images from Getty images or Shutter stock the cost on actual will have to be borne by the client
- 5) First 50% of the project cost to be paid at the time of sign-off
- 6) The rest 30% is payable once the site is in development mode and
- 7) The rest 20% to be paid once the beta version of the site is made live

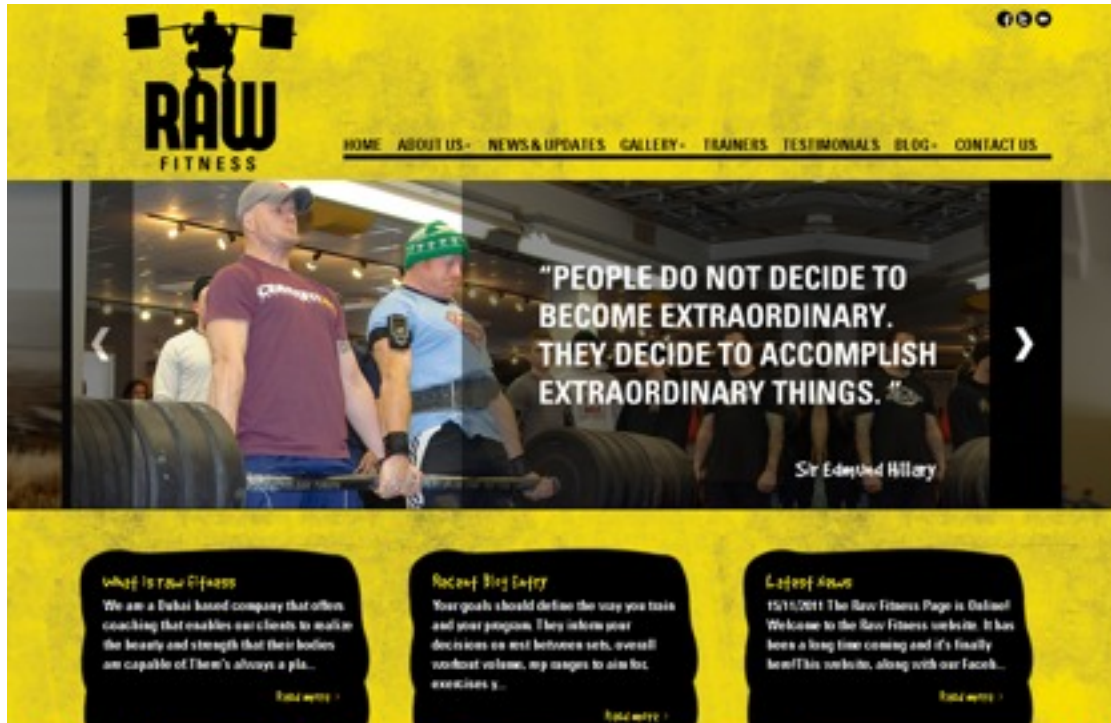
Logo Design Add On With Website Designing:-

If a client requires a logo to be designed for their startup as an add on to the website, a charge of **BD 500/-** will be charged.

SAMPLES OF WEBSITE WHICH WE HAVE CREATED ALONG WITH THE COSTING



Cost of design and development of SAIF Zone website - AED 180,000/-



Cost of design and development of RAW Fitness website - AED 20,000/-



Cost of design and development of Piece of Cake website - AED 18,000/-